



Pot Plants

Collection 2014-15



Our new catalog offers you an even wider choice of varieties!

At Florance Flora, we have had another great growing season and we are happy to offer many more varieties than last year.

The most recent and actively developing sectors of floriculture are pot flowers and landscape design. As a result of constantly striving to follow the trends in floriculture, we are one of the largest players in the market of pot plants in India.

Florance Flora is involved in tissue culture production of plants, production and supply of quality young plants for cut flowers, flower trading, pot flowering plants. We are a leading floriculture company in India with high quality products, widespread cross country presence, international associations with leading companies and backed by 40 years of experience. We continue to make significant investments at our facilities to increase the product quality to world standards. To serve our industry is our passion.

Please feel free to contact us for any additional information.

Happy growing to all!



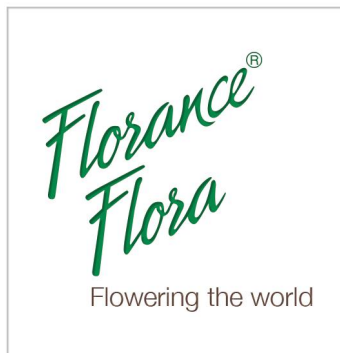
S.K. Gutgutia

Our Offices

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Pot Anthurium



Pot Anthurium



Alabama



Dakota



Madural



Royal Champion

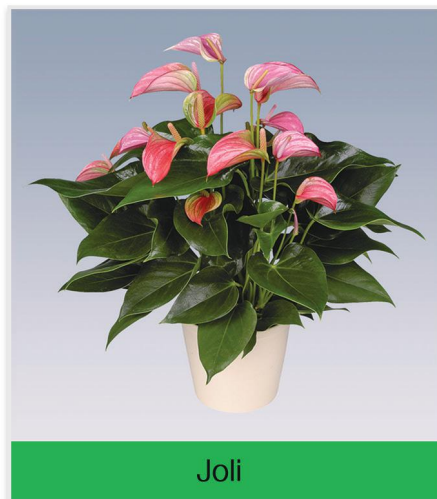


Turenza



Vito

Pot Anthurium



Pot Anthurium



Information



For the grower

What you receive



7 months (plug 7.5cm)
10-18 cm plant size

What you produce



15 months (finished)
40-50 cm plant size

For the complete cultivation guide, please visit our website: www.floranceflora.com

For the consumer

Positioning

The anthurium needs to be placed in a light spot, but not in direct sunlight. If the plant's position is too dark, the plant will produce fewer flowers.

Water

It is best to water your Anthurium moderately and regularly once or twice a week. The soil should not be completely dry, but must remain moist (brown colour). If the plant is too wet, the soil will be black.

Old leaves and flowers

Anthurium produces fresh flowers and leaves. The old leaves and flowers discolour after a while.

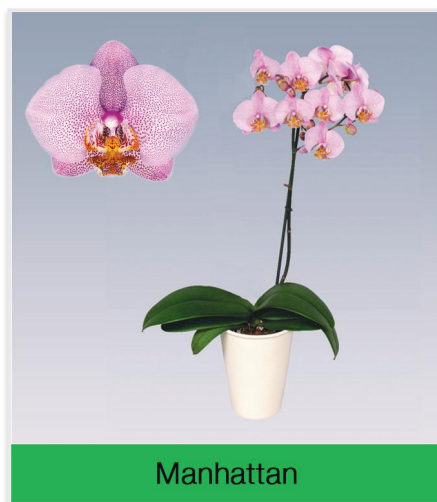
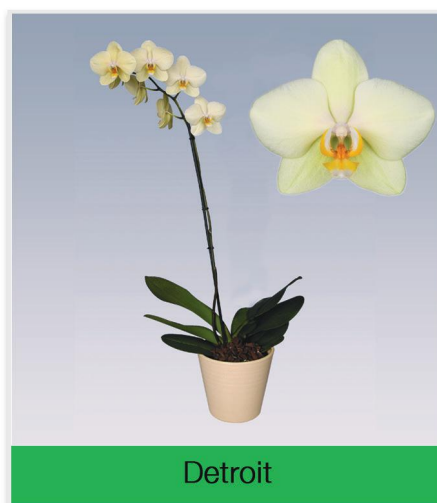
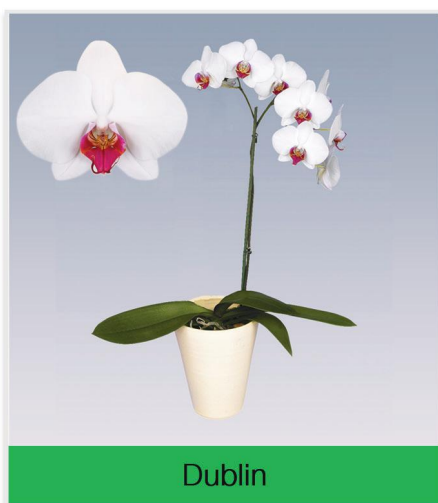
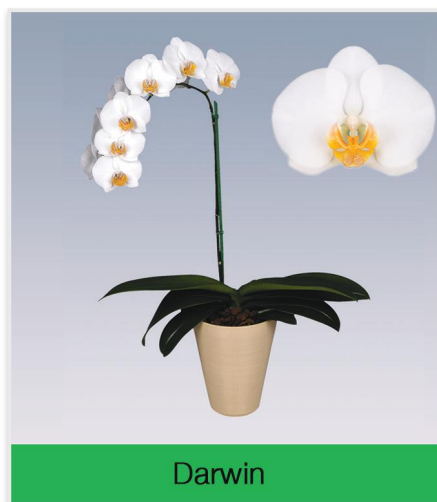
Simply remove yellowed leaves and wilted flowers. If the plant's leaves are shiny and it is producing new flowers, you can conclude that the plant is in suitable conditions. The care determines the lifespan and decorative value of the plant.

Pot Phalaenopsis



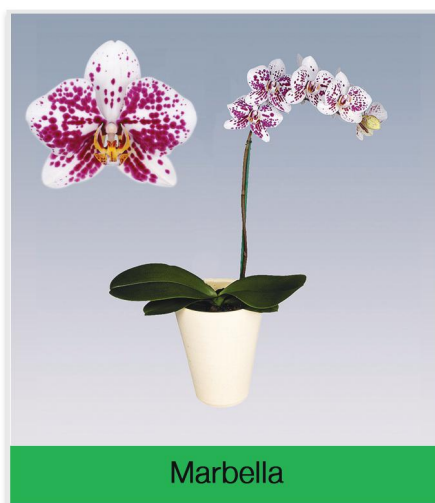
Pot Phalaenopsis

Standard Flowering



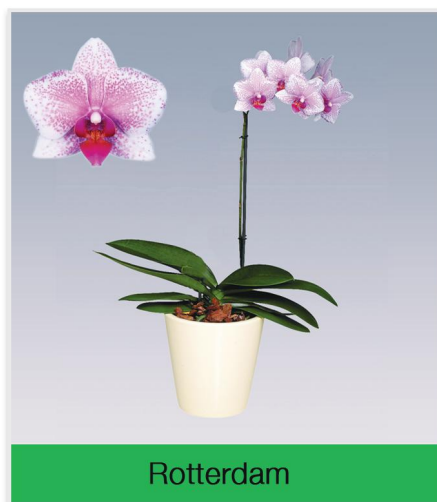
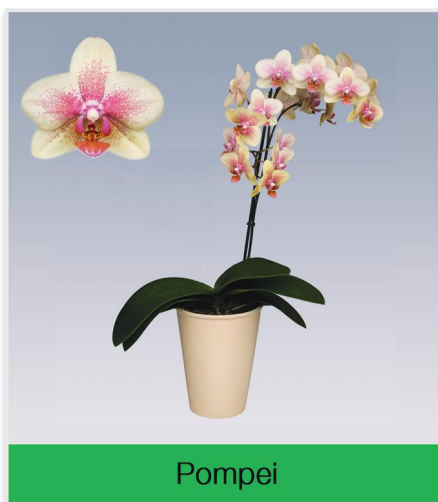
Pot Phalaenopsis

Standard Flowering

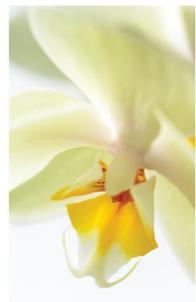
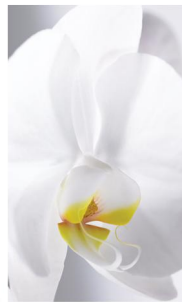


Pot Phalaenopsis

Small Flowering



Information



For the grower

What you receive



13 months
20-24 cm leaf span

What you produce



17 months (finished)
35-60 cm plant size



For the complete cultivation guide, please visit our website: www.floranceflora.com

For the consumer

Positioning

Place the plant in a position where it gets enough light, but avoid bright sunlight. Do not place the plant in direct sunlight. Room temperature is best suited, making it an indoor plant.

Water

Water your Phalaenopsis orchids early in the morning. This ensures complete water evaporation on the foliage as well as the crown by nightfall. Phalaenopsis require watering about once every 4 to 7 days. Plants should never stand in water. Plants that stand in water or that are watered in the evening will develop bacterial or fungal rot.

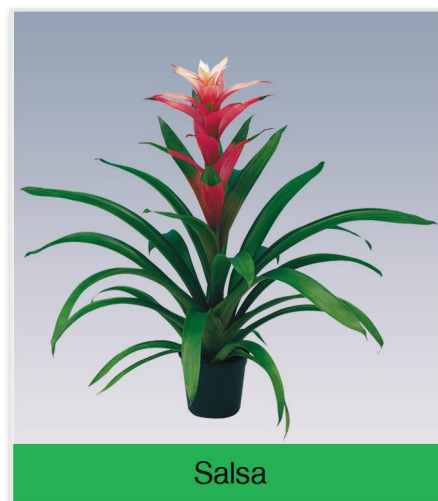
Other information

The Phalaenopsis may grow air roots outside the pot. This is not a bad sign - on the contrary, it suggests that the plant is happy. You can simply leave the air roots where they are. They do not need to be removed or pushed back into the pot. In fact, this is more likely to damage the plant.

Pot Bromeliad



Pot Bromeliad



Pot Bromeliad



Information



For the grower

What you receive



8 months
10-12 cms plant size

What you produce



18 months (finished)
35-70 cm plant size

For the complete cultivation guide, please visit our website: www.floranceflora.com

For the consumer

Positioning

Keep your Bromeliad in a bright spot, but it should be placed away from direct sunlight. Too much sunlight will cause brown burn spots on the leaves. Bromeliad prefers warm temperatures, making it a popular choice as an indoor house plant.

Water

Watering Bromeliads is different than most house plants. They take their water through the leaves rather than the roots. Instead of watering near the base of the plant, pour water into the centre of the plant. Keep the soil moist but never let it get soggy. Don't water the bromeliad again until at least the top two inches of potting media are dry. Over watering will cause rotting of roots and foliage dropping.

Other information

Bromeliads only flower once. These plants are quite unique in the fact that they get their nourishment from the air rather than the soil.

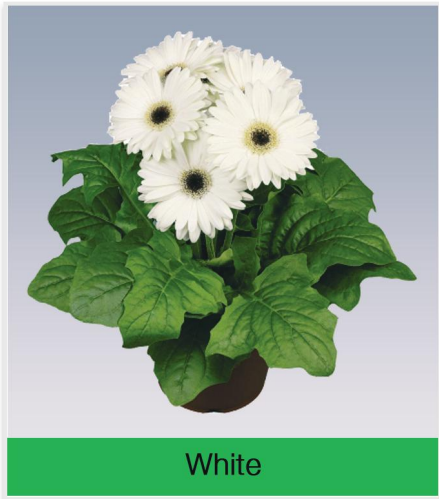
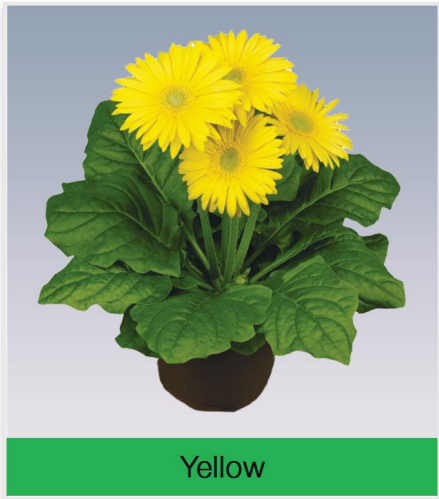
Keep the plants clean by pulling the old leaves off the base with a sideways action and this helps keep pests away.

Pot Gerbera



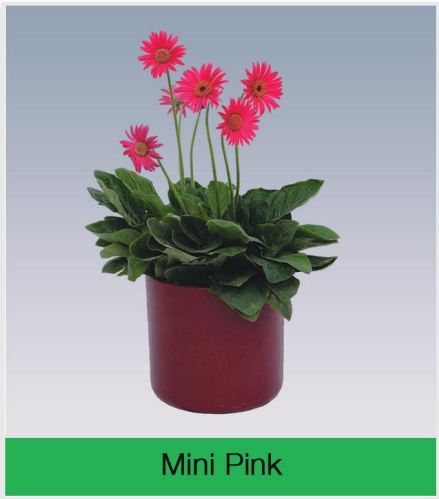
Pot Gerbera

Standard



Pot Gerbera

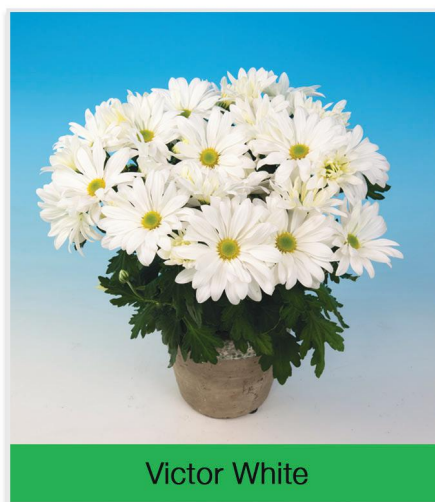
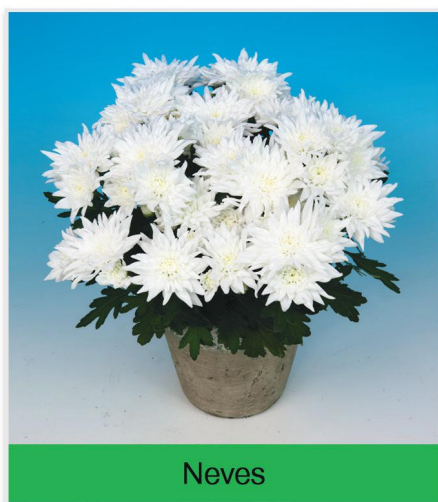
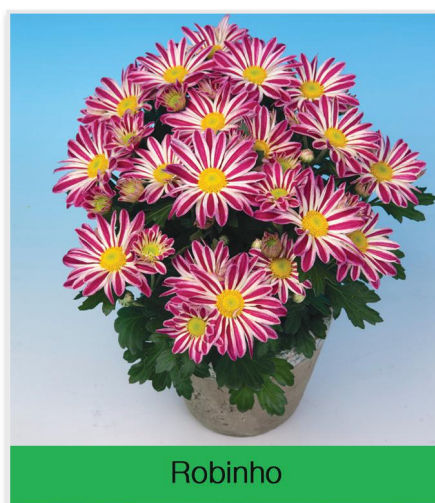
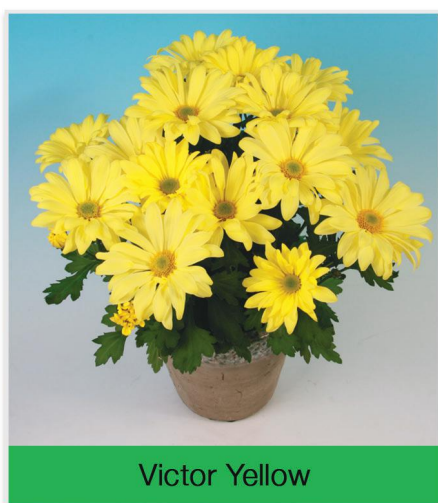
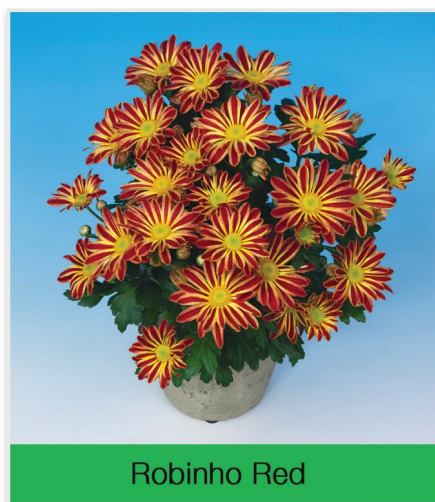
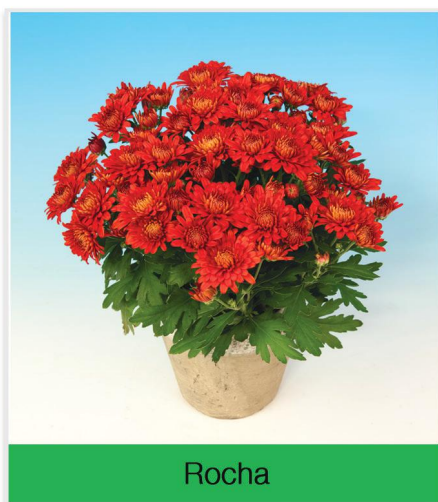
Mini



Pot Chrysanthemum



Pot Chrysanthemum



Other Products

Young Plants for Cut Flowers



Anthurium



Carnation



Lilium



Gerbera



Limonium



Gypsophila



Dendrobium Orchid



Bird of Paradise

Vegetable Seeds



Our sister concern: Agrifarm Corporation

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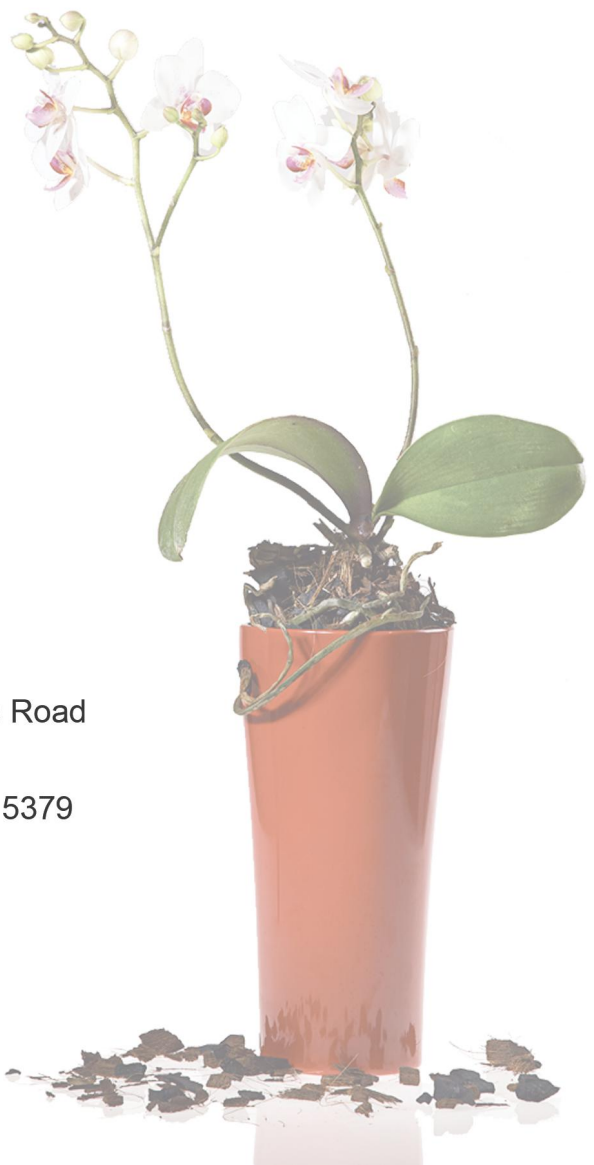
the 1990s, the number of people in the world who are under 15 years of age is expected to increase from 1.1 billion to 1.5 billion. This increase is expected to be concentrated in the developing countries, where the population is expected to increase from 1.1 billion to 1.5 billion.

Notes

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Florance[®] Flora

Flowering the world



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